

NEWS RELEASE

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First National Bank Named to *Working Mother* List of ‘100 Best Companies’ for Fifth Consecutive Year

(OMAHA, Neb. – Sept. 25, 2006) – First National Bank has been named one of *Working Mother* magazine’s “100 Best Companies” for the fifth consecutive year, according to Bruce Lauritzen, chairman of First National Bank. The magazine will honor First National Bank and other companies in its October issue and during an awards banquet Oct. 18 in New York City.

“It is an honor for everyone at First National Bank to be one of *Working Mother* magazine’s ‘Best 100 Companies’ for the fifth consecutive year,” said Lauritzen. “We are pleased to be recognized for our commitment to providing our employees with a flexible and family-oriented workplace.”

First National Bank will celebrate the award with a breakfast in honor of its employees on Wednesday, Oct. 4. During the celebration, employee’s children enrolled in First National Bank’s Child Development Center will release green rubber ducks in First National Tower’s south lobby and Winter Garden fountains, and outside in the *Spirit of Nebraska’s Wilderness* fountain.

“First National Bank is exceptional for its continuing commitment to working mothers, and we salute them for making the 100 Best for the fifth time,” said Carol Evans, CEO of Working Mother Media. “Every year we see companies upping the ante, establishing new paradigms for quality of life among their employees and redefining the status quo for workplaces across the country. Among the many worthy entrants, the winners really set the gold standard.”

Selection of the 100 Best Companies is based on a number of criteria, including family-friendly policies, flextime, childcare and telecommuting as well as encouraging the retention and promotion of female employees.

“First National Bank was chosen for its programs designed to meet the needs of working mothers,” said Mike Foutch, vice president of Human Resources, First National Bank. “Some of those benefits include flexibility, compressed work schedules, benefits for part-time work, job sharing, telecommuting, work at home, and our Child Development Center located near the First National Tower in downtown Omaha.”

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Along with offering working mothers a flexible schedule, First National’s Parents at Work (PAW) group provides networking opportunities for employees with children. The group publishes a newsletter and hosts monthly meetings.

“First National Bank scored in the top 10th percentile in best practices as a family-focused company and in support of working mothers as well as in flexibility. We also scored in the top 50th percentile in representation of women in high management levels and for having on-site company sponsored child-care centers,” added Foutch. “This award validates the values that we put forth in our business every day.”

In surveying the companies that applied for this year’s list, *Working Mother* gave particular weight to questions in two areas: flexible scheduling, the most critical benefit for working mothers; and leave time, because it is essential for parents to be able to take time off from work, whether it is several months to bond with newborns or several years to be at home with children during their most formative years.

“I congratulate First National Bank for helping its working mother employees balance the demands of their work and home lives,” said Suzanne Riss, editor-in-chief of *Working Mother* magazine. “First National Bank recognizes that outstanding family-friendly programs not only improve employees’ lives but also give the company leverage in its ability to attract and retain top talent.”

The complete list of 100 Best Companies for Working Mothers also will appear online at www.workingmother.com.

Founded in 1979, *Working Mother* magazine reaches nearly 3 million readers and is the only national magazine for career-committed mothers. Its 21-year signature initiative, the 100 Best Companies for Working Mothers, is the most important benchmark for work/life practices in corporate America. *Working Mother* is published by Working Mother Media (WMM).

First National of Nebraska is one of the largest bank holding companies headquartered west of the Mississippi River. First National and its affiliates have \$16 billion in managed assets and over 7,000 employees located across the United States. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas. For more information, visit www.firstnational.com.

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